

FOR IMMEDIATE RELEASE

One CIG GreenSweep Dealer Will Ride Away from ITEX 2017 on a Custom Harley-Davidson®

Chicago, Ill. — February 15, 2017 — One Clover Imaging Group (CIG) GreenSweep dealer will get the chance of a lifetime to own a brand-new Harley-Davidson®. Dealers can catch a glimpse of the GreenSweep Harley-Davidson® April 18-20, 2017 at Mandalay Bay, Las Vegas during the ITEX Imaging and Technology Education Exposition. The bike is branded as part of CIG's GreenSweep program, which encourages dealers to target the competition to win new business with OEM conversion.

“GreenSweep is the ideal opportunity to call on the competitions’ OEM accounts and offer the perfect chance for conversion to a proven OEM alternative such as CIG — without sacrificing any quality,” said Luke Goldberg, EVP Global Sales and Marketing for Clover Imaging Group. “Plus, the possibility of riding away from ITEX on a custom bike is pretty cool and a bonus to the added value of providing CIG solutions to your clients.”

By positioning the switch as a premium value solution that positively impacts the performance of a client's print program, their company's eco-footprint, and their overall office expenditures, CIG dealers can acquire new accounts from their competition and win the trust of new clients with GreenSweep. Recently, third-party testing by Buyers Laboratory (BLI) verified that print cartridges manufactured by CIG rival the performance of OEM cartridges. The testing proves that dealers can convert customers who are currently purchasing OEM products to CIG's remanufactured brands without sacrificing quality and at the same time improve margins and offer substantial cost savings to customers.

GreenSweep offers CIG dealers up to a 10 percent rebate when they convert existing customers using only OEM cartridges to CIG's remanufactured products — giving dealers the chance to take back control from stringent OEM processes and disruptive longstanding business practices. For more information and to harness the power of GreenSweep, dealers should contact their CIG sales representative and visit: cloverimaging.com/harley.

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About Clover Imaging Group

Clover Imaging Group (CIG) provides unparalleled support, collection opportunities, and solutions to independent dealers, OEMs, and retailers throughout the imaging channel and includes the most respected and well-known brands in the industry, including: MSE, Dataproducts, Clover Environmental Solutions, OPRA, Axxess Managed Print Services, Tecno Toner, Depot International and Latin Parts. This impressive group offers the market's widest array of products and services, supported by a vast engineering infrastructure, marketing resources, distribution capabilities, and strategic partnerships. By bringing all aspects of our business together, CIG is able to provide a level of partnership unsurpassed in the aftermarket imaging space. For more information, please visit cloverimaging.com.

Contact:

Luke Goldberg
Global EVP Sales and Marketing
Luke.Goldberg@cloverimaging.com