

FOR IMMEDIATE RELEASE

CIG Continues Growth: Brings on New Industry Talent to Expand Solutions Offering for Dealers

Chicago, Ill. – December 27, 2016 – Clover Imaging Group (CIG) continues to grow its strategic executive team, adding two new industry innovators with a track record of creating high impact marketing solutions encompassing all facets of the industry from MPS to managed services to social media. Tasked with working with the CIG solution teams to bring an unparalleled level of consultative support to the dealer community, Aaron Dyck joins as VP of CIG Solutions, and Matthew K. McGuire joins as Director of CIG Solutions.

“Solutions are integral to our ability to create strategic alliances with dealers and other channel partners that transcend traditional transactional relationships. Our growing solutions portfolio allows us to address dealers’ pain points in areas of their business such as marketing, MPS, services, etc., and we firmly believe we can create positive change and impact dealer performance, profitability, and drive growth with strategic engagement. Given Aaron and Matt’s record of accomplishment of driving these types of consultative growth initiatives for the better part of the last 15 years, we could not be more excited to bring them aboard as part of our already formidable executive leadership team,” said Luke Goldberg, EVP Global Sales and Marketing for CIG.

With more than a decade of experience in the imaging industry, Dyck has created, structured, and led sales organizations within enterprise software, manufacturing, distribution, and marketing across the United States with revenues ranging from \$3MM to \$250MM+. Dyck has helped independent dealers architect, design, and build sales systems and custom e-marketing programs for their businesses. These experiences have led to his recognition as an elite, young influencer by The Cannata Report. Dyck lives in Kingston Ontario, Canada with his wife, daughter, and two sons.

“CIG is an industry leader, innovator, and in my opinion, the number one solutions company for the dealer community,” said Aaron Dyck, VP of CIG Solutions. “The investments CIG makes in manufacturing automation, services technology, and dealer solutions provides me with the best platform to leverage my extensive experience helping independent dealers grow. Having worked in enterprise software, manufacturing, distribution, and marketing, I know our customers want to win, and they want to win today and into the future.”

McGuire has more than nine years of international work experience in business development and marketing. Since 2008, McGuire has worked in various senior management positions within the office technology channel, including experience that covers enterprise software, SaaS programs, data-driven automation, manufacturing and distribution models, and providing OEM solutions. McGuire is a recognized industry speaker, educator, and thought leader with the ability to translate his expert knowledge and experience into customer solutions and sales revenues.

“I agree with Aaron completely,” said McGuire, Director of CIG Solutions. “CIG has consistently invested in promoting the entire imaging channel and raising the bar in supporting business growth opportunities for the dealer community. Bringing my collective experiences and relationships here, and working alongside some of the best leaders in our space, provides me the best means to help our partners expand their business and prepare for tomorrow.”

For more information about CIG solutions, please watch this video:
<http://www.cloverimaging.com/video/485/5>.



Pictured left to right: Luke Goldberg, EVP Global Sales and Marketing; Jim Cerkleski, CEO; Aaron Dyck, VP of CIG Solutions; Eric Martin, President; Matthew McGuire, Director of CIG Solutions

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About Clover Imaging Group

Clover Imaging Group (CIG) provides unparalleled support, collection opportunities, and solutions to independent dealers, OEMs, and retailers throughout the imaging channel and includes the most respected and well-known brands in the industry, including: MSE, Dataproducts, Clover Environmental Solutions, OPRA, Axess Managed Print Services, Tecno Toner, Depot International and Latin Parts. This impressive group offers the market's widest array of products and services, supported by a vast engineering infrastructure, marketing resources, distribution capabilities, and strategic partnerships. By bringing all aspects of our business together, CIG is able to provide a level of partnership unsurpassed in the aftermarket imaging space. For more information, please visit cloverimaging.com.

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